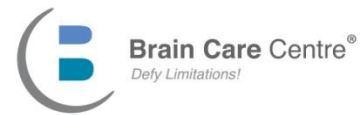


For Immediate Release:

Contact: Andrea Carroll Papirny
Community Engagement Coordinator
Phone: 780-477-7575 Ext 111
email: events@braincarecentre.com
Website: www.braincarecentre.com



Canadian Olympic Team Doctor to speak at Brain Care Centre Breakfast

Brain Care Centre seeks funds for unfunded concussion management program

Edmonton, AB – April 24, 2014 --



On Thursday, June 5, 2014, Brain Care Centre will host the 23rd Annual Brain Injury Awareness Month 'BIAM' Kickoff Breakfast at the Ramada Conference Centre in downtown Edmonton. This year's breakfast will feature keynote speaker Dr. Constance (Connie) Lebrun, MD, Chief Doctor for Team Canada at the 2014 Sochi Olympics, and member of the Canadian Women's Volleyball Team who competed in the 1975 Pan-American Games, and the 1976 Montreal Olympics. Dr. Lebrun will talk about her experiences at the 2014 Sochi Olympics and her research in concussion. Dr. Lebrun is currently a Professor at the University of Alberta, Faculty of Medicine & Dentistry, Department of Family Medicine and works at the Glen Sather Clinic.

In addition, Brain Care Centre is pleased to include Jennifer Martin, Manager, Programming - Northern Alberta, Shaw TV and former Host of Alberta Primetime CTV Two, who will speak about her personal experience with concussion.

The 'BIAM' Kickoff Breakfast is held annually to launch Brain Injury Awareness Month in Edmonton (and surrounding areas), and to support Brain Care Centre's client services coordination and counselling programs. To date the breakfast has had speakers such as Doug Rankmore, Ed Hervey, Dr. Garnet Cummings, Paula Simons, Louis De Beaumont, and Valerie Oczkowski.

Two honours are presented each year at the 'BIAM' Breakfast; one to Outstanding Caregiver as recognition to those who care for a loved one after a brain injury, and Outstanding Community Supporter to a business, community group or individual who contributed to the brain injury community in some way that elevated our community.



The event supports Brain Care Centre, a not for profit organization, that provides support services, counselling, electronic device training and occupational therapy to persons who have sustained an acquired brain injury at no cost to the client. The proceeds from the breakfast will go to our specialized concussion education and support program. BCC has developed a comprehensive program that addresses the pressing issue of mild traumatic brain injury (concussion) in our community. Brain Care Centre offers support services to those experiencing post concussion syndrome. Currently Brain Care Centre has a two month wait list of clients looking to join our

concussion program. The Breakfast will create awareness of the need for sustainable funding for the program that will allow Brain Care Centre to expand prevention education programming for youth to include minor football, and to add a full time staff member dedicated to offering support to those affected by concussion.

Event Details

Who: Brain Care Centre

What: 23rd Brain Injury Awareness Month Kickoff Breakfast

Where: Ramada Conference Centre, Courtyard Ballroom
11834 Kingsway Avenue
Edmonton, AB

When: Thursday, June 5, 2014 7:00am – 8:30am

Media

For more information the media can contact Andrea Papirny direct at 780-217-5528.

Interviews with Executive Director, Dr. Garnet Cummings are available to members of the media, please contact Andrea, 780-477-7575 Ext 111, events@braincarecentre.com,

Website: www.braincarecentre.com

Event is intended for the General Public

Tickets are available at <http://bccbreakfast2014.eventbrite.ca>

For more information contact Andrea, 780-477-7575 Ext 111, events@braincarecentre.com or go to our website www.braincarecentre.com

<http://www.braincarecentre.com/events/press-releases.php>

###